



Cesar Azdar Rueda (SFSU 2023)

**IZ (Braddah IZ)**  
(Israel Kamakawi'ole)  
Hawaiian American

**BORN:** May 20, 1959 (Honolulu, Hawai'i)

**DIED:** June 26, 1997 (Honolulu, Hawai'i)

**MAJOR HONORS/AWARDS:** NPR's "The Voice of Hawai'i" (2010) \*  
1997 HARA, Male Vocalist of the Year, Favorite Entertainer of the Year,  
Album of the Year, and Island Contemporary Album of the Year \* 1994  
Entertainer of the Year by Hawai'i Academy of Recording Arts (HARA)

**MORE THAN A SONG:** Hawai'i '78" is a political track of modern-day  
colonization in Hawai'i:

The life of this land is the life of the people  
and that to care for the land  
is to care for the Hawaiian culture