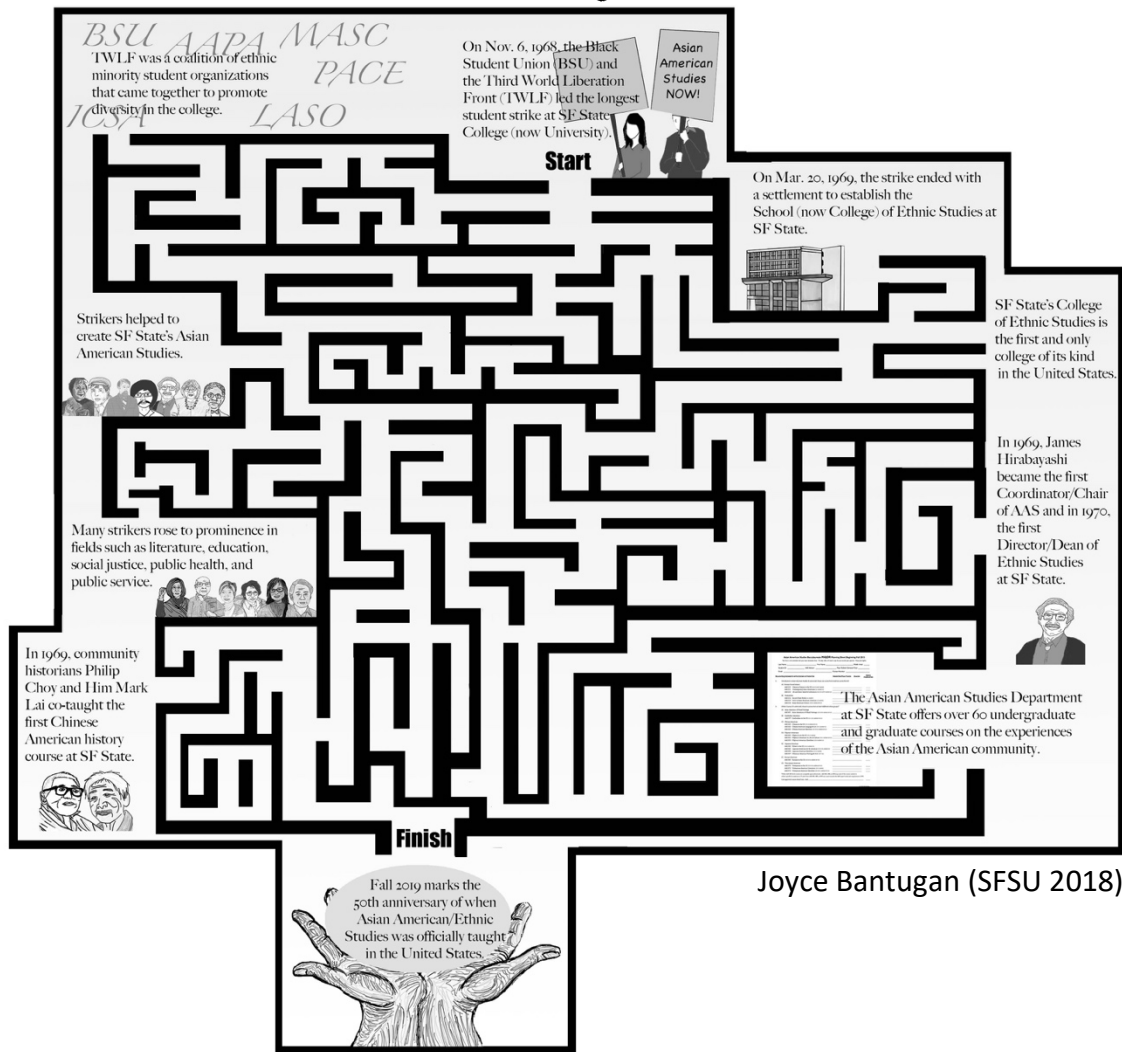


# APIAs Waking Up! Jump into Action

Commemorating 50 Years of Asian American Studies  
at San Francisco State University

An Activity Book



Joyce Bantugan (SFSU 2018)

APIA Biography Project  
Asian American Studies Department  
College of Ethnic Studies  
San Francisco State University  
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**APIAs Waking Up! Jump into Action  
Commemorating 50 Years of Asian American Studies  
at San Francisco State University**

**An Activity Book**

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Design and Layout: Joyce Bantugan

**WORKS CITED**

*All statements quoted in the activity book are taken from the following sources:*

Chan, Jeffery Paul, et al., eds. *At 40: Asian American Studies @ San Francisco State: Self-Determination, Community, Student Service*. Asian American Studies Department, San Francisco State University, 2009.

*Dreams, Realities, and Challenges in Asian American Studies: Asian Pacific Islander Americans Commemorating the 30<sup>th</sup> Anniversary of the SF State Third World Student Strike*. Asian American Studies Department, San Francisco State University, 1998.

Lott, Juanita Tamayo. *Golden Children: Legacy of Ethnic Studies, SF State*. Eastwind Books of Berkeley, 2018.

**SELECTED BOOKS ON THE ASIAN AMERICAN MOVEMENT**

Ishizuka, Karen L. *Serve the People: Making Asian America in the Long Sixties*. Verso, 2016.

Jeung, Russell, et al., eds. *Mountain Movers: Student Activism and the Emergence of Asian American Studies*. UCLA Asian American Studies Center, 2019.

Liu, Michael, Kim Geron, and Tracy Lai. *The Snake Dance of Asian American Activism: Community, Vision, and Power*. Lexington Books, 2008.

Louie, Steve, and Glenn Omatsu, eds. *Asian Americans: The Movement and the Moment*. UCLA Asian American Studies Center Press, 2001.

Maeda, Daryl Joji. *Rethinking the Asian American Movement*. Routledge, 2011.

Wei, William. *The Asian American Movement*. Temple University Press, 1993.

## Preface

The 1960s was a period of political and social movements that changed the course of American history. Among these movements was the Third World Liberation Front (TWLF) Student Strike at San Francisco State College (now University). The TWLF was a coalition of minority student organizations with a mission to advocate for the educational needs of minority students. They fought for minority admissions and inclusion in the academe. These groups were:

Asian American Political Alliance (AAPA)  
Black Student Union (BSU)  
Intercollegiate Chinese for Social Action (ICSA)  
Latin American Student Organization (LASO)  
Mexican American Student Confederation (MASC)  
Pilipino American Collegiate Endeavor (PACE)

Joined by faculty, unions, and the community, the Strike lasted 167 days, from November 6, 1968 to March 20, 1969. It is considered the longest student strike in American history.

The March 20, 1969 settlement created the nation's first and only College (formerly School) of Ethnic Studies with four ethnic programs: American Indian Studies, Asian American Studies, Black Studies, and La Raza Studies. In Fall 1969, SF State became one of the first universities to offer an Asian American Studies (AAS) Program. At present, it offers a baccalaureate AAS major/minor and an AAS Master of Arts, with over sixty AAS course offerings.

This activity book was created by AAS students at SF State to commemorate the 50<sup>th</sup> anniversary of Asian American Studies (both the 1968 strike and its subsequent establishment in 1969). The commemoration was also the theme for the APIA Biography Project's 7<sup>th</sup> Annual Asian Pacific Islander American Heritage Month Celebration that took place on April 28, 2019, at the San Francisco Public Main Library. The event honored some of the Asian Americans who made Asian/Ethnic Studies a reality and their legacy of community and social activism. Cosponsoring community partners included The Association of Chinese Teachers (TACT), Square and Circle Club, and the San Francisco Public Main Library.

### THE APIA BIOGRAPHY PROJECT

The APIA (Asian Pacific Islander American) Biography Project began in 2012 under Asian American Studies Professors Lorraine Dong and Jeannie Woo. The project's primary mission is to provide free and accessible APIA resources for children and adults through events and a website. It is a Community Service Learning project based mainly on the works done by AAS 512 (Asian American Children's/ Adolescent Literature) students at San Francisco State University. The Project is mostly funded by donations and the University's Instructionally Related Activities grant.

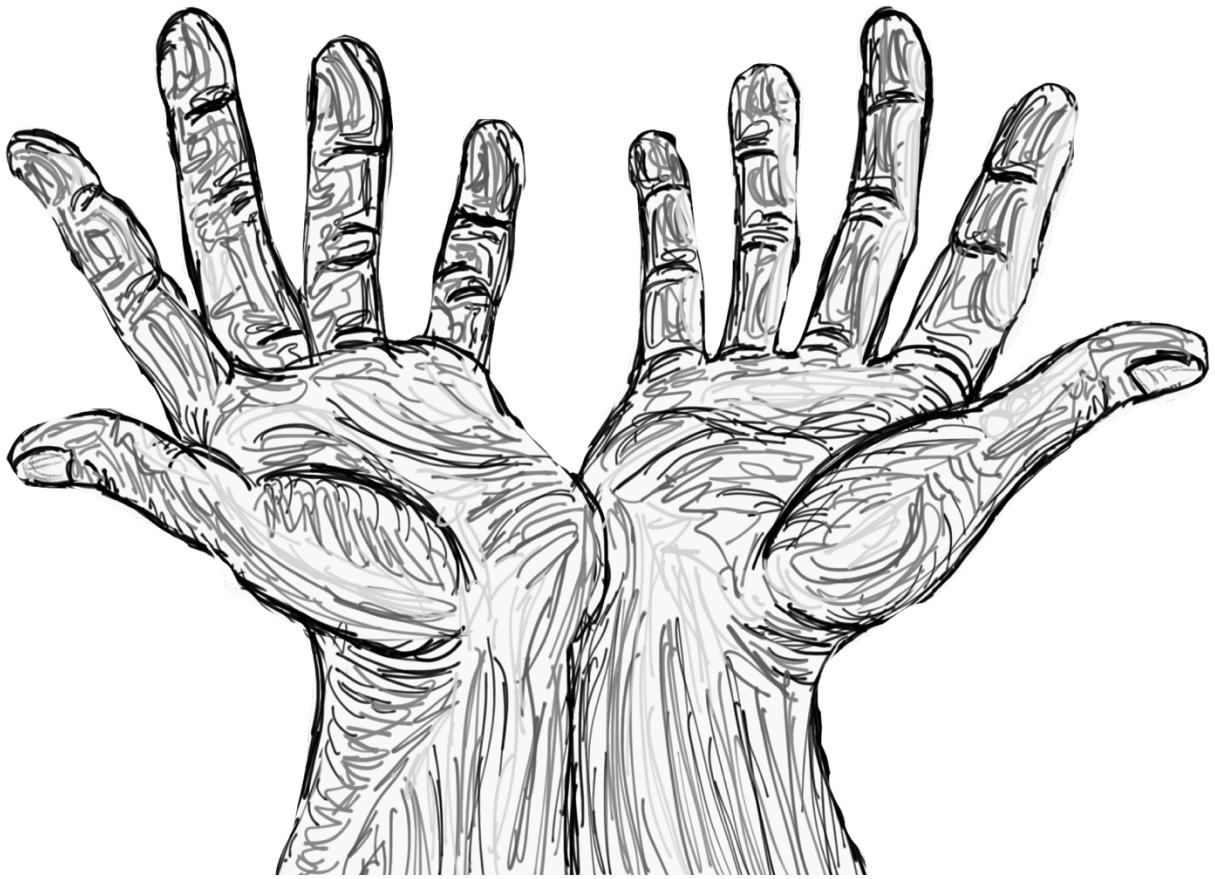
Please contact [apiabiography@gmail.com](mailto:apiabiography@gmail.com) for more information.

URL: [apiabiography.sfsu.edu](http://apiabiography.sfsu.edu)





# AAS PIONEERS AT SAN FRANCISCO STATE UNIVERSITY





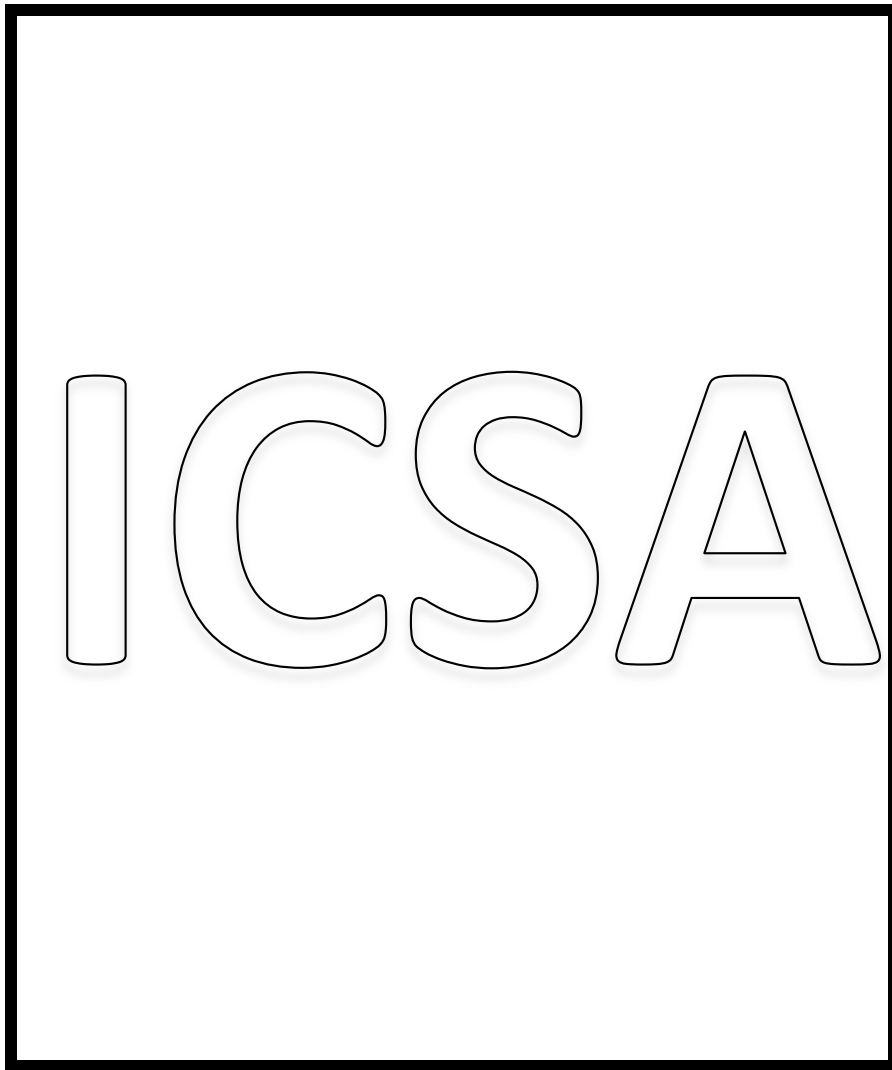


Samantha Trade (SFSU 2019)

### **Asian American Political Alliance (AAPA)** (1968-69)

**AAPA was first established at UC Berkeley followed by an AAPA branch at SF State. It was formed for the purposes of redefining the Asian American role, historically and contemporarily, in this country; of exposing and destroying the glaring myths concerning “Orientals;” and working to eliminate the insidious racism which permeates all levels of this society.**

*Dreams, Realities, and Challenges in Asian American Studies* (1998), p. 11.



No known logo

**Intercollegiate Chinese for Social Action (ICSA)**  
(1967-70)

**San Francisco State, a community college, exists in a moral vacuum, oblivious to the community it purports to serve. It does not “reflect” the pluralistic society that is San Francisco; it does not begin to serve the 300,000 non-white people who live in this urban community in poverty, in ignorance, and in despair.**

*Dreams, Realities, and Challenges in Asian American Studies* (1998), p. 11.



Ryan Yamamoto (SFSU 2019)

**Pilipino American Collegiate Endeavor (PACE)**  
(1967-present)

**We, the Filipinos, have come to the realization, along with our Third World brothers, that the struggle for self-determination is the struggle of all Third World peoples; that the neutrality, a neutrality which for the most part kept our community from progressing in this racist society, cannot be tolerated or practiced any longer.**

*Dreams, Realities, and Challenges in Asian American Studies* (1998), p. 12.



Warren Reyes (SFSU 2018)

### **Danilo Begonia**

**1968: Graduate Student; PACE member**

**2018: Emeritus Professor, Asian American Studies, SFSU**

**[The Strike] gave us a sense of being in charge of our lives – that we weren’t simply passive witnesses to history, but rather, we were empowered to make history ourselves in a way that contributed to the overall positive changes that were happening during that era of sociopolitical turmoil in the United States.**

*Dreams, Realities, and Challenges in Asian American Studies (1998), p. 24.*



Lina Baker (SFSU 2018)

### **Jeffery Paul Chan**

**1968:** Lecturer, Department of English; ICSA and TWLF member

**2018:** Emeritus Professor, Asian American Studies & English, SFSU

**I had been involved in efforts to overturn racist institutional practices, especially in education and the arts. The Strike at SFSU provided an excellent staging area to test strategies and convictions formed by my experience in the anti-war and civil rights movements.**

*Dreams, Realities, and Challenges in Asian American Studies* (1998), p. 24.



Peicheng Lei (SFSU 2018)

**Laureen Chew, EdD**

1968: Student; ICSA member

2019: Emeritus Professor, Asian American Studies, SFSU

**[My] involvement in the Strike was a direct reaction to how I was raised and educated in America. By the end of high school, self-hate was pretty much my MO and I despised my parents for being Chinese and “holding” me back from making friends. My anger towards myself and white people served as the springboard to being involved with the Strike.**

*Dreams, Realities, and Challenges in Asian American Studies* (1998), p. 25.





Terry Nho (SFSU 2014)

**Philip P. Choy (1926-2017)**

1969: Co-taught the 1<sup>st</sup> Chinese American History Class

2005: SFSU President's Medal

**Forty years later [2009], we have a piece of America's apple pie, baked by our own bakers. I never dreamed I would witness these changes in my lifetime. Participation in the Movement, and teaching at San Francisco State, are milestones in my life.**

Jeffery Paul Chan, et al., eds., *At 40: Asian American Studies @ San Francisco State: Self-Determination, Community, Student Service* (2009), p. 79.



Joyce Bantugan (SFSU 2018)

**Irene Dea Collier**

**1968: Student; ICSA member**

**2018: Retired San Francisco Unified School District Educator**

**The students and community members who created Asian American Studies were especially concerned about addressing the needs of their communities, so in addition to building coursework in Asian American Studies they looked for ways to constructively link college and communities.**

Jeffery Paul Chan, et al., eds., *At 40: Asian American Studies @ San Francisco State: Self-Determination, Community, Student Service* (2009), p. 133.



Rani Tanjuakio (SFSU 2018)

### **Malcolm Collier**

**1968: Student; ICSA member**

**2018: Emeritus Faculty, Asian American Studies, SFSU**

**I was an unimportant body on the picket line during the Strike, no formal role. My formal involvement began in the summer after the Strike ended as a member of the Chinese and General Planning Group that was responsible for setting up the Asian American Studies program and running it.**

*Dreams, Realities, and Challenges in Asian American Studies* (1998), p. 25.



MaiLee Vang (SFSU 2018)

**Daniel Phil Gonzales, JD**

**1968: Student; PACE member**

**2018: Professor, Asian American Studies, SFSU**

**During the Strike, I was primarily a second-line liaison between the general members of PACE and TWLF. . . . During the later part of the Strike, my primary focus was to get the School of Ethnic Studies started. Do I think the Strike was a good idea? Hell Yeah!**

*Dreams, Realities, and Challenges in Asian American Studies* (1998),  
p. 26.



Simone Bernard (SFSU 2018)

**James A. Hirabayashi, PhD (1926-2012)**

1968: Associate Professor, Department of Anthropology

1969: First Coordinator/Chair of Asian American Studies, SFSU

1970: First Director/Dean of the School/College of Ethnic Studies, SFSU

**[N]ot only do we challenge the relevancy of the basic conceptualizations made of us by traditional academia, but also the very process of discovery and education which have become alienated from the people concerned. . . . [I]n true education it is necessary for individuals to become actively involved in the process of their own education.**

Jeffery Paul Chan, et al., eds., *At 40: Asian American Studies @ San Francisco State: Self-Determination, Community, Student Service* (2009), p. 33.



Frenda Tran (SFSU 2013)

### **Him Mark Lai (1925-2009)**

**1969: Co-taught the 1<sup>st</sup> Chinese American History Class**

**2005: SFSU President's Medal**

**During the summer of 1969 Phil [Choy] and I had to embark on a crash program to prepare course outlines and lecture notes for the course. . . . Not being in academia also meant that I am free to undertake research without having to worry about academic guidelines to justify funding, tenure, and promotions. As a member of the community, I am glad that I have had this opportunity to participate in helping . . . .**

Jeffery Paul Chan, et al., eds., *At 40: Asian American Studies @ San Francisco State: Self-Determination, Community, Student Service* (2009), pp. 81-82.



Joyce Bantugan (SFSU 2018)

### **Juanita Tamayo Lott**

**1968: Student; PACE member**

**2018: Retired Senior Federal Demographer/Statistician**

**1968-1969 was a more innocent period before social media . . . . It was a period where golden children were the first to go to college in their families; were more humble and appreciative of our parents' sacrifices to send us to college despite long standing institutional racism; and were more sensitive to the larger needs of our lower income and middle class communities. We believed in making love not war. We believed we would transform and prevail.**

Juanita Tamayo Lott, *Golden Children: Legacy of Ethnic Studies, SF State* (2019), p. xv.





Sandy K. Nguyen (SFSU 2018)

### **Bette Matsuoka**

**1968: Student; AAPA member**

**2018: SFSU College of Ethnic Studies Budget Coordinator**

**I was just one of hundreds of strikers. In order to keep the mechanics of our cause ongoing, I pretty much did ground-level tasks wherever needed. . . . [I]t was the men who were out there being visible, and it was the women who did the work. . . . The Strike connected women from all walks of life who joined together to fight for a cause. It was a time when we shared not only our commonalities and sensibilities, but also a respect and recognition of our diversities.**

Jeffery Paul Chan, et al., eds., *At 40: Asian American Studies @ San Francisco State: Self-Determination, Community, Student Service* (2009), p. 26.





Joshua Batalla (SFSU 2018)

**Benjamin R. Tong, PhD**

1968: Graduate Student; ICSA member

2018: Psychotherapist & Organizational Consultant

**Like many other Strike participants, I marched (wore out three pairs of shoes), wrote up blurbs on pressing problems in the community, and engaged in intensive dialogue on what a program in Asian American Studies might be all about.**

*Dreams, Realities, and Challenges in Asian American Studies* (1998), p. 27.



Ines Latt (SFSU 2018)

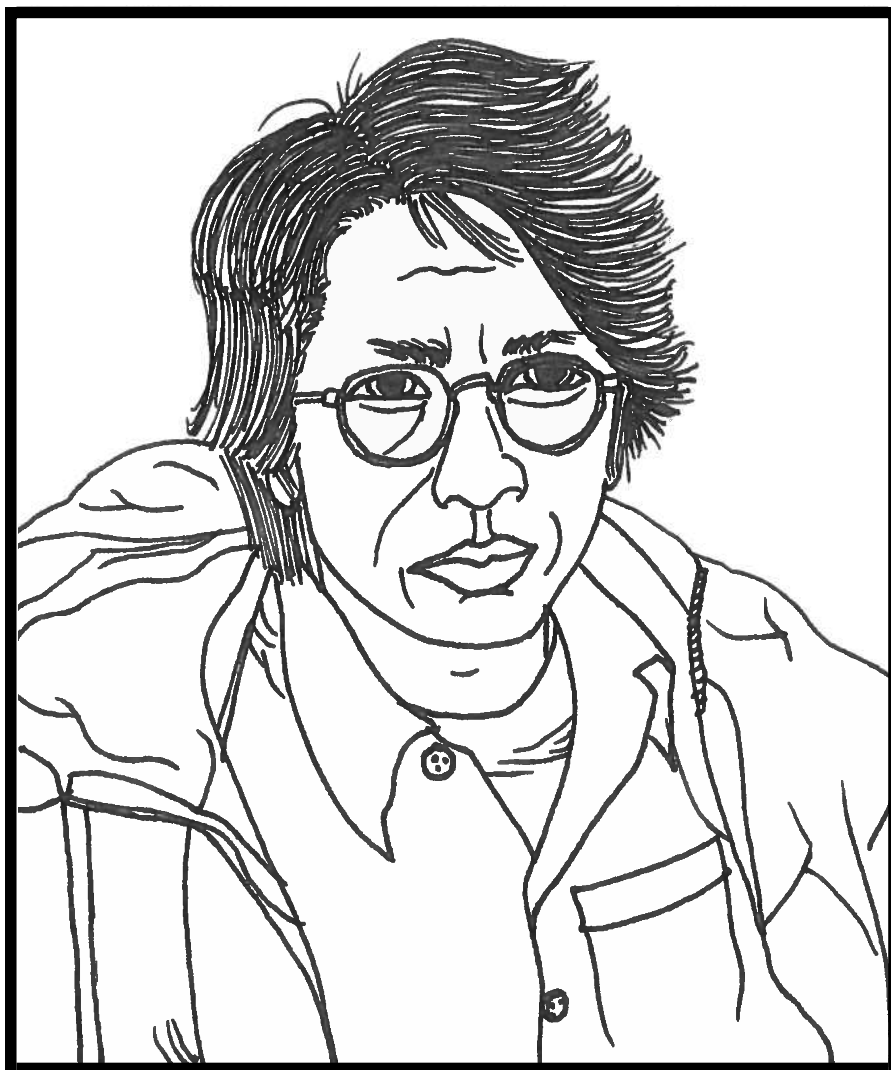
### **Alfred Wong**

**1968: Student; TWLF Chair (1969)**

**2018: Emeritus Faculty, Ethnic Studies, SFSU**

**I was the chairman of the Third World Liberation Front during the Strike at San Francisco State College in 1969. Afterwards I became the Associate Director of San Francisco State's Upward Bound Program. Collectively, Art Walker, Tony Miranda, and later Raul Ortega and I established this program which catered to the needs of disadvantaged and underrepresented students of color from San Francisco.**

*Dreams, Realities, and Challenges in Asian American Studies* (1998), p. 27.



Sophia Quinlan (SFSU 2018)

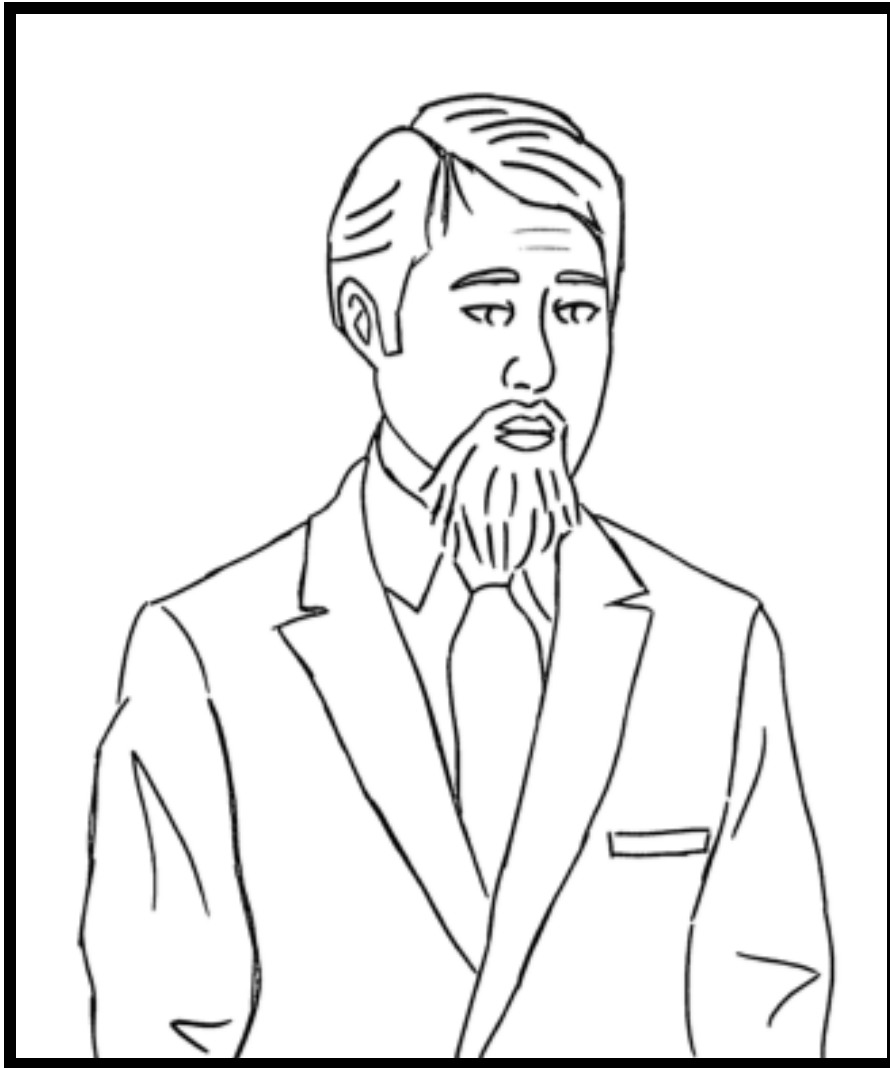
## **Shawn Wong**

**1968: Student**

**2018: Professor, Department of English, University of Washington**

**I had spent my first two years of college, from 1967 to 1969, at San Francisco State, studying poetry and fiction under the mentorship of Irish poet James Liddy and the renowned American writer Kay Boyle, before transferring to Berkeley. I was dismayed as many were, by the leadership of SF State under President S.I. Hayakawa and left for Cal.**

Jeffery Paul Chan, et al., eds., *At 40: Asian American Studies @ San Francisco State: Self-Determination, Community, Student Service* (2009), p. 75.



Angelo Jimenez (SFSU 2018)

### **George Kee Woo**

**1968: Community Activist**

**2018: Emeritus Professor, Asian American Studies, SFSU**

**When the Strike started, I was working with the youth in the Chinese community. Students from San Francisco State asked me to help rally community support for the Third World Student Strike, so I organized whatever I could in the Chinese American community. The Strike happened at a time when I was planning to finish college, so I enrolled in San Francisco State and ultimately participated in the Strike as a student.**

*Dreams, Realities, and Challenges in Asian American Studies (1998), p. 27.*

**THE FIRST  
ASIAN AMERICAN  
STUDIES  
IN AMERICA**







Joyce Bantugan (SFSU 2018)

## **SAN FRANCISCO STATE UNIVERSITY**

**1969**

**Asian American Studies Program  
School of Ethnic Studies  
San Francisco State College**

**2019**

**Asian American Studies Department  
College of Ethnic Studies  
San Francisco State University**

<http://aas.sfsu.edu>



Michelle Palacios (SFSU 2018)

**UNIVERSITY OF CALIFORNIA BERKELEY**

**1969**

**Asian American Studies Program  
Department of Ethnic Studies**

**2019**

**Asian American and Asian Diaspora Studies Program  
Department of Ethnic Studies**

<http://aaads.berkeley.edu/about/>





Joyce Bantugan (SFSU 2018)

**UNIVERSITY OF CALIFORNIA DAVIS**

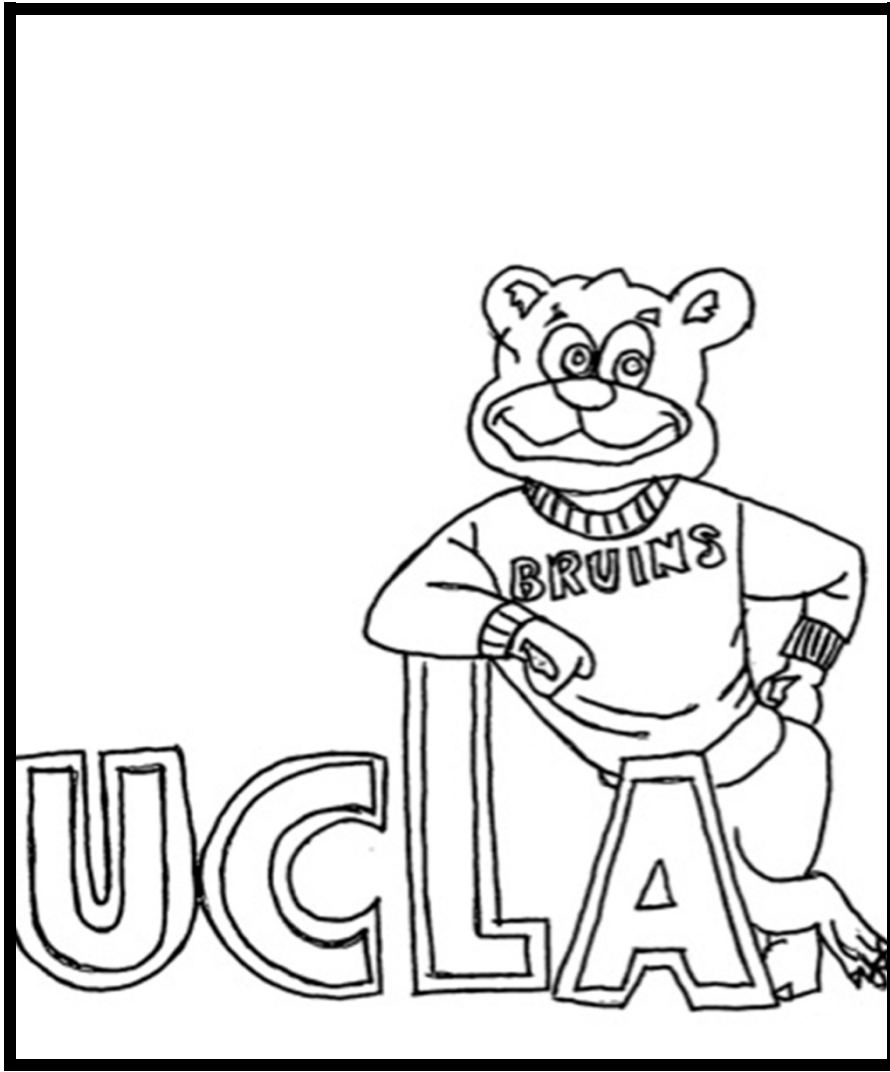
**1969**

**Asian American Studies Program  
Department of Applied Behavioral Sciences**

**2019**

**Department of Asian American Studies**

<https://asa.ucdavis.edu/history-asian-american-studies-uc-davis>



Griselda Chavez (SFSU 2018)

## **UNIVERSITY OF CALIFORNIA LOS ANGELES**

**1969**

**Asian American Studies Center**

**2019**

**Asian American Studies Center &  
Department of Asian American Studies (2004)**

<http://www.aasc.ucla.edu/aboutus.aspx#do>

<https://asianam.ucla.edu/>

## **Asian American Studies in 2019**

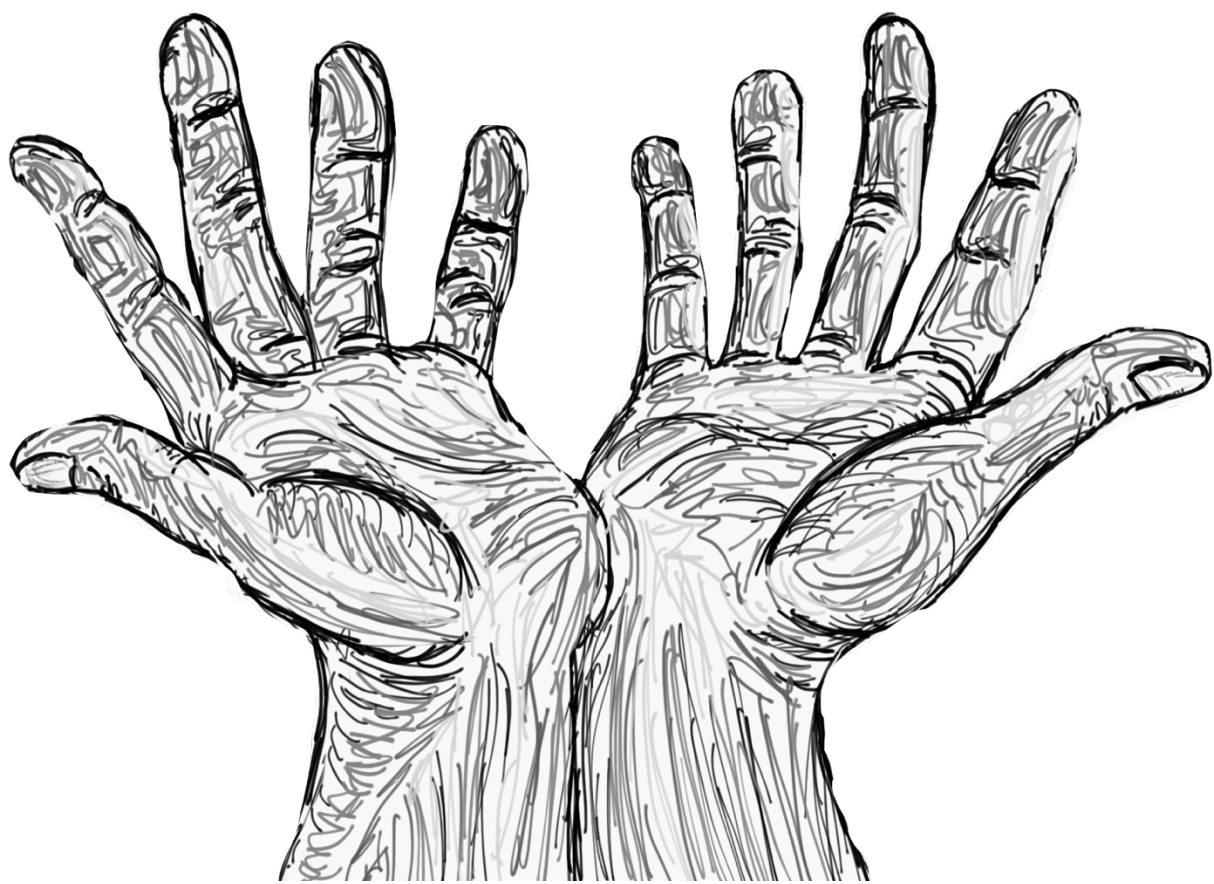
(Excluding Community/Junior Colleges)

Based on 2019 Association of Asian American Studies Website

Arizona State University Asian Pacific American Studies Program	Tempe, AZ
Binghamton University, State University of New York Department of Asian and Asian American Studies	Binghamton, NY
California State University, Fullerton Asian American Studies Program	Fullerton, CA
California State University, Long Beach Department of Asian and Asian American Studies	Long Beach, CA
California State University, Northridge Department of Asian American Studies	Northridge, CA
City University of New York, Hunter College Asian American Studies Program	New York, NY
City University of New York, Queens College Asian/American Center & Asian American and Asian Research Institute	Flushing, Queens, NY
Claremont Colleges (Claremont McKenna, Harvey Mudd, Pitzer, Pomona, and Scripps) Intercollegiate Department of Asian American Studies	Claremont, CA
Columbia University Asian American Studies Program	New York, NY
Cornell University Asian American Studies Program	Ithaca, NY
Loyola Marymount University Asian and Asian American Studies Department	Los Angeles, CA
New York University Asian/Pacific/American Studies Program	New York, NY
Northwestern University Asian American Studies Program	Evanston, IL
San Francisco State University Asian American Studies Department	San Francisco, CA

San Jose State University Asian American Studies Program	San Jose, CA
Stanford University Asian American Studies Program	Stanford, CA
Stony Brook University, State University of New York Department of Asian and Asian American Studies	Stony Brook, NY
University of California, Berkeley Asian American and Asian Diaspora Studies Program	Berkeley, CA
University of California, Davis Department of Asian American Studies	Davis, CA
University of California, Irvine Department of Asian American Studies	Irvine, CA
University of California, Los Angeles Asian American Studies Center & Department of Asian American Studies	Los Angeles, CA
University of California, Santa Barbara Department of Asian American Studies	Santa Barbara, CA
University of Connecticut, Storrs Asian and Asian American Studies Institute	Storrs, CT
University of Illinois at Urbana-Champaign Department of Asian American Studies	Champaign, IL
University of Massachusetts, Boston Asian American Studies Program	Boston, MA
University of Pennsylvania Asian American Studies Program	Philadelphia, PA
University of Texas-Austin Center for Asian American Studies	Austin, TX
University of Wisconsin, Madison Asian American Studies Program	Madison, WI

# Activities



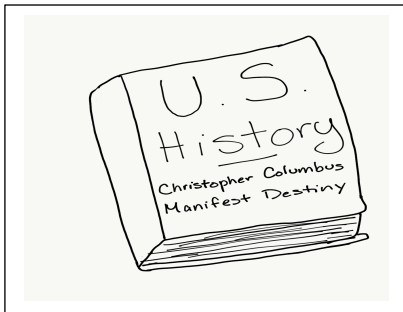
# Some Student Strikers and Their Results

**Instructions:** The student strikers wanted to create change. Match the “Before 1968” images to the student striker’s results “After 1968.”

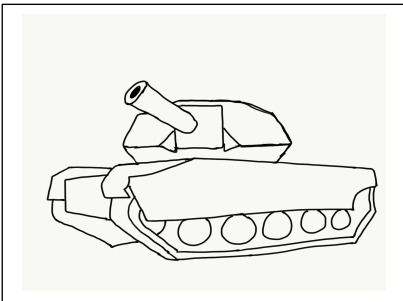
**Before 1968**



No Diversity



Eurocentric  
U.S. History

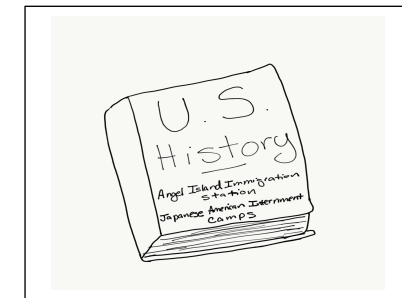


War



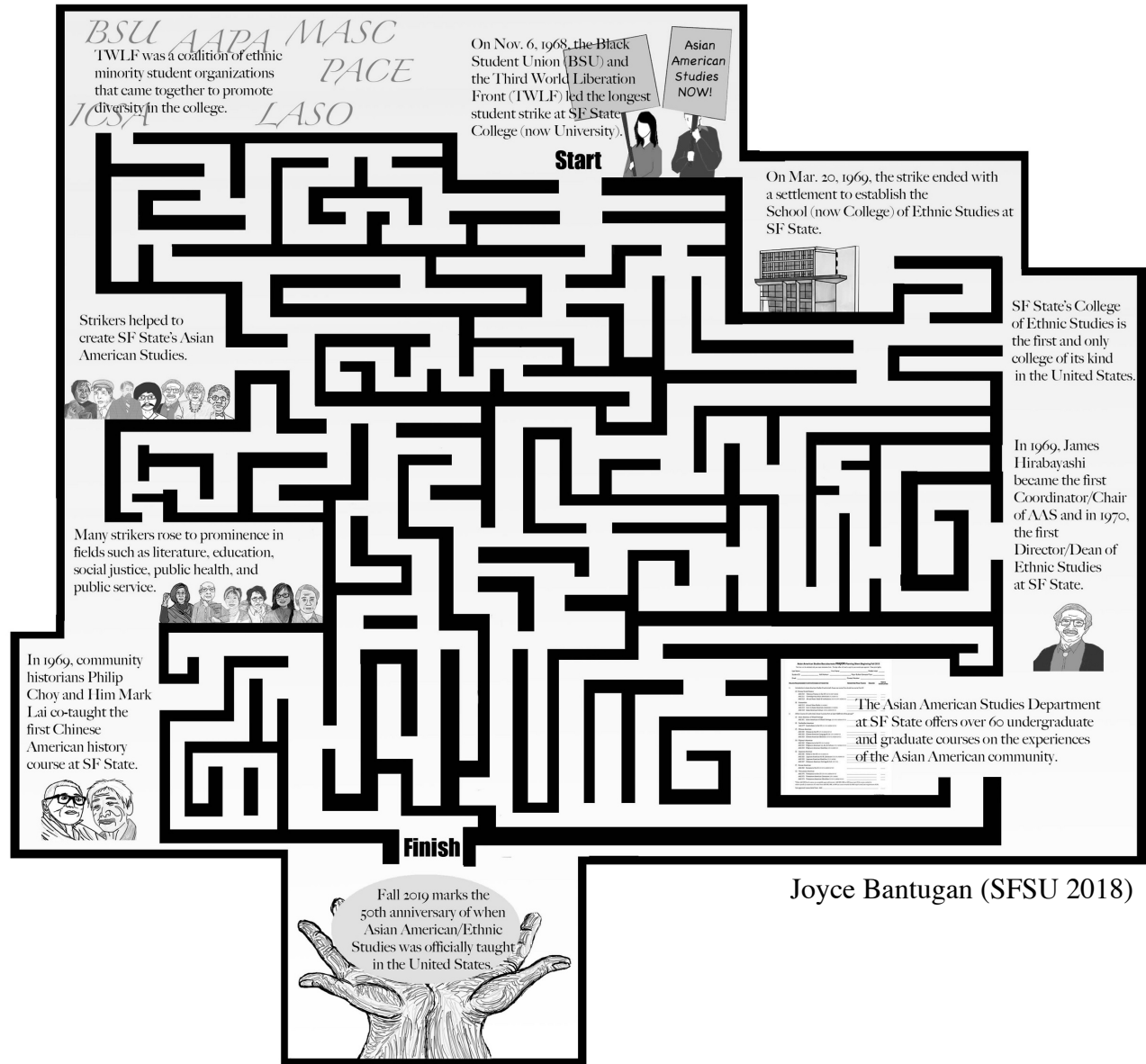
Majority Male  
College Students

**After 1968**



# Ethnic Studies Maze

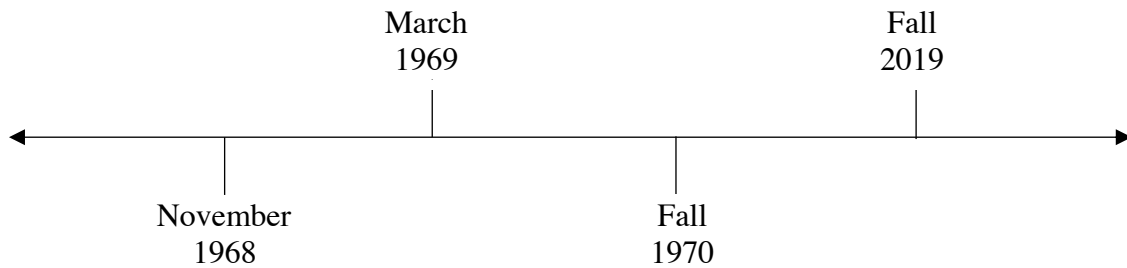
**Instructions:** Lead the strikers through the maze! Show how the movement has progressed from 1968 to 2019.



Joyce Bantugan (SFSU 2018)

# Timeline on the Founding of Ethnic Studies at San Francisco State University

**Instructions:** In the boxes, write the date (shown in the timeline below) of when these events occurred.



A strike broke out at SF State demanding for diversity in the university.

**Answer:** \_\_\_\_\_

The first Dean of Ethnic Studies at SF State was appointed.

**Answer:** \_\_\_\_\_

The 50<sup>th</sup> anniversary of Ethnic Studies in America.

**Answer:** \_\_\_\_\_

The strike ended and the School (now College) of Ethnic Studies was founded.

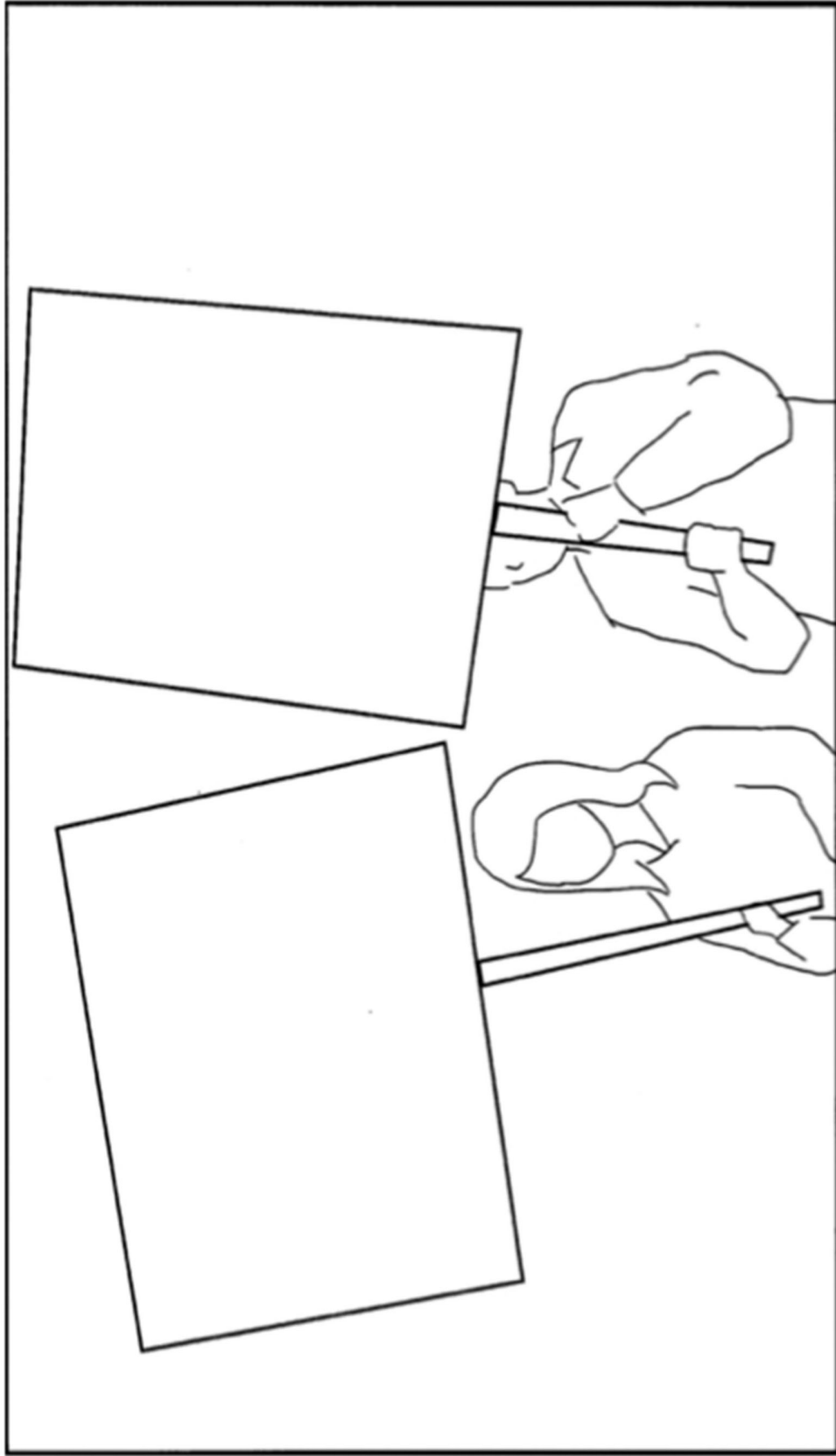
**Answer:** \_\_\_\_\_

Annie Bruner (SFSU 2018)



## A sign of the times . . .

**Instructions:** Create a sign about an issue that is important to you.



Maciel Guerra (SFSU 2018)

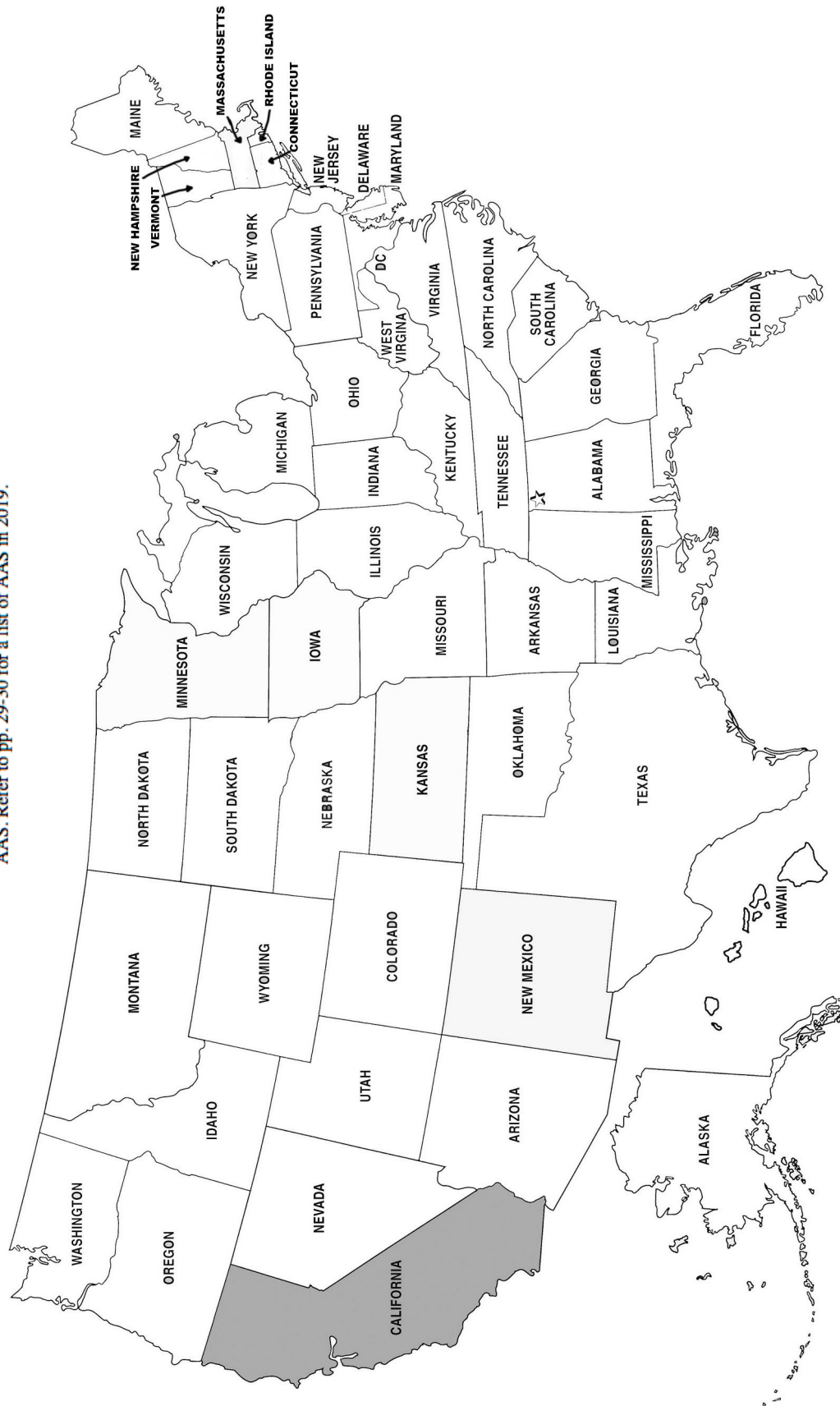
# Asian American/Ethnic Studies Word Match

**Instructions:** Match the words with their descriptions.

Words	Matches
1. TWLF	A) The only surviving Asian American student organization that supported the 1968 SF State strike.
2. SF State University	B) A coalition of minority student organizations with a mission to advocate for the educational needs of minority students. They fought for minority admissions and inclusion in the academe.
3. PACE	C) In 1969, this university established an Asian American Studies Center instead of an Asian American Studies Program.
4. James Hirabayashi	D) This individual became the first Coordinator/Chair of AAS at SF State in 1969, then became the First Director/Dean of the School/College of Ethnic Studies in 1970.
5. UC Los Angeles	E) The nation's first and only university to have a College (formerly School) of Ethnic Studies.

## AAS in the United States

**Instructions:** California was the first state with AAS in four universities. Color other states with colleges/universities that now have AAS. Refer to pp. 29-30 for a list of AAS in 2019.



# Ethnic Studies Word Search

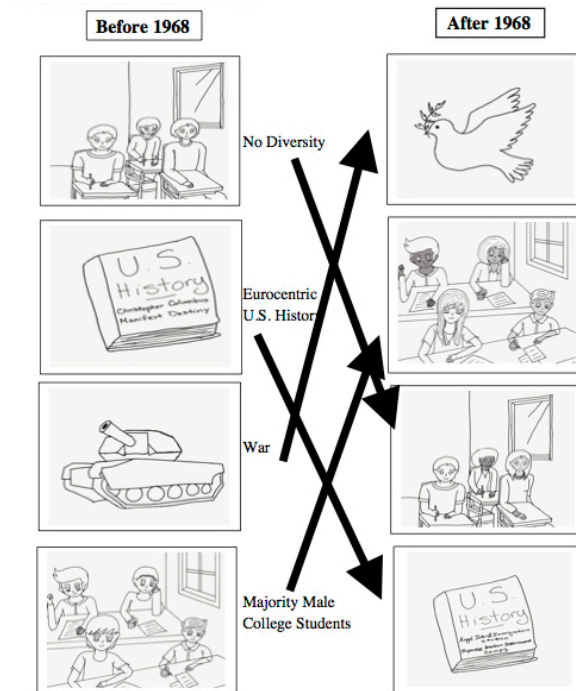
**Instructions:** Find the words related to Ethnic Studies hidden below.

R E T H N I C S T U D I E S P  
E R O E V G X M A S C B C J A  
C C E O D K S Z A P I A H B C  
O L H P X U A T C O L L E G E  
G F Q A R D C C R H Z A M B L  
N C B H N E I A T I R S C O Y  
I Z O T Z G S V T I K O S G T  
T S S M Y T E E E I V E C V W  
I J B F M H R K N R O I B F L  
O A S V S U I E T T S N S M F  
N A U G X U N S S D A I A M I  
J P T A H S R I T P J T T I C  
B A E A T S Q H T O E H I Y S  
K F I S X M B F K Y R C N O A  
A C B M S O P J E L Y Y T L N

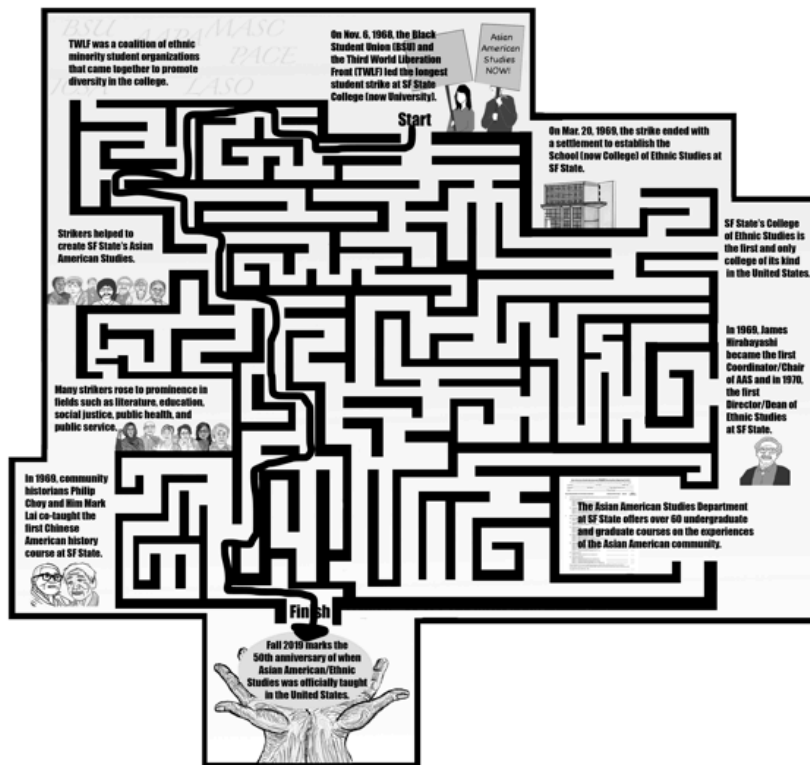
Representation	EthnicStudies	Recognition	Diversity
Community	Activism	Respect	History
Change	Strike	College	Education
SFSU	MASC	LASO	APIA
ICSA	AAPA	PACE	TWLF
AAS	BSU		

# Answer Key

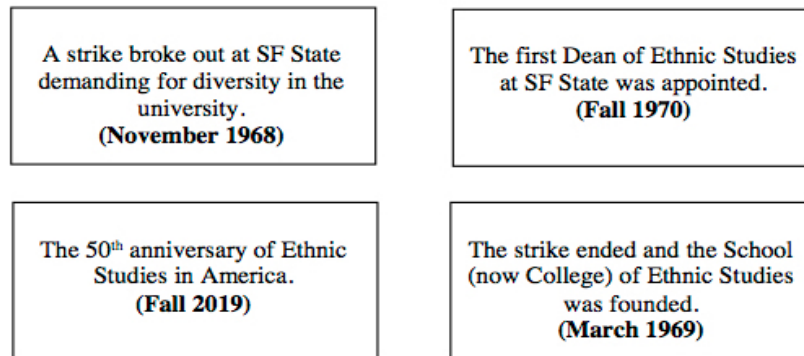
## PAGE 32: Some Strike Issues and Their Results



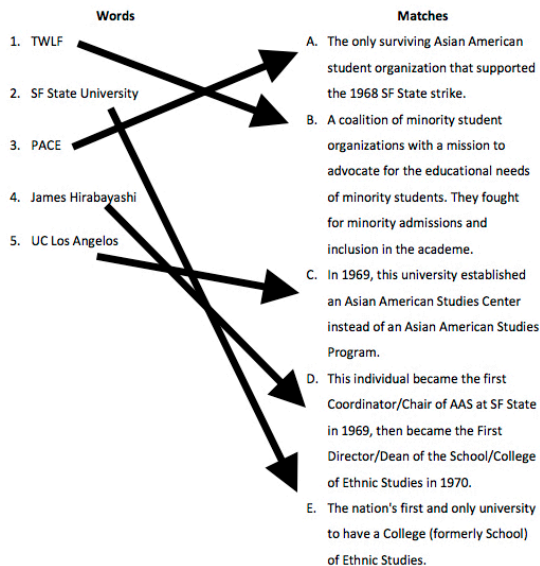
## PAGE 33: Ethnic Studies Maze



## **PAGE 34: Timeline on the Founding of Ethnic Studies at San Francisco State University**



## **PAGE 36: Asian American/Ethnic Studies Word Match**



## **PAGE 37: AAS in the United States (states other than California)**

- Arizona
- Connecticut
- Illinois
- Massachusetts
- New York
- Pennsylvania
- Texas
- Wisconsin

## **PAGE 38: Ethnic Studies Word Search**

